



AEM: Content Author (formerly Adobe CQ)



Course Duration: 1 Day

Description

The AEM Author Training course teaches AEM features, functionality, and authoring skills based on a standard project environment. This includes a hands-on introduction to AEM's dynamic publishing, the roles and responsibilities of a content author, and the best way to work with AEM's content management features. This training enables students to create new web pages based on different types of templates, to update and modify content on a AEM based website, and to use some of the additional functionalities such as Workflow, Forms, Campaigns, Newsletters, Reports, and creating and managing Mobile Pages.

This course is NOT a developer training; rather it introduces you to the philosophy behind AEM and how to administer content using ready-made templates.

Pre-requisites

The AEM Author class is designed for all users of AEM, including authors, developers, and system administrators.

- Operating System: MS Windows, Mac OSX
- Applications: Standard Browsers such as Microsoft Internet Explorer and Mozilla Firefox, plus Microsoft Office applications
- No prior CQ knowledge necessary

Course Objectives

This course will help students leverage AEM and meet their goals by: • Practising adding content, versioning, and publishing pages through hands-on exercises • Learning about the AEM out of the box components and how to use them effectively • Understanding and utilizing workflows • Exploring and administering the multiple modules within AEM • Discovering the marketing and social collaboration aspects of AEM

Course Outline

Day 1

Introduction

- Getting started with CQ5: Working with Pages
- Adding New Content
- Page Properties
- Working with the DAM Creating your own Page
- Mobile Pages
- Tagging
- Activate and Deactivate a Page
- Social Communities
- Landing Pages
- Client Context
- Campaign Management
- Content Targeting
- Newsletters
- Page Manipulation
- Locking
- Versioning
- Advanced Authoring: Workflows
- Additional Information

Who can attend this?

The AEM Author class is designed for all users of AEM, including authors, developers, and system administrators.

Course taken from Tekno Point - Specialists in Adobe Marketing Cloud and AEM Training in India - <http://teknopoint.in>
URL to Course: <http://teknopoint.in/course/aem-content-author-formerly-adobe-cq/>