



## AEM: Digital Asset Management Dev.



**Course Duration:** 2 Days

### Description

This two-day course is designed for developers who are looking for in-depth knowledge of AEM Digital Asset management tool. AEM works with WebDAV client, Creative cloud, and Scene 7. In this course, participants will learn to configure these tools, and utilize them to give a better web-solution to end users. This course thoroughly demonstrates how users across an organization can manage, store, and access images, videos, documents, audio clips, and rich media such as Flash files for use on the web, in print, and for digital distribution.

### Target Audience

AEM Developer or equivalent

### Course Objectives

The objective of this course is to help students master the AEM Digital Asset Management tool. Topics covered:

- DAM Terminology
- Uploading Assets with the DAM Admin UI
- Update DAM Asset Workflow
- WebDAV Client
- Adobe Drive
- DAM Content Finder, Admin Search, Asset Share
- Metadata Schemas
- DAM Workflow steps
- Media Handlers
- Using Touch UI to manipulate assets
- Assets synchronization between AEM DAM and Creative Cloud
- Scene7 integration
- Performance optimization and monitoring

### Course Outline

Day 1

Introduction to AEM DAM  
Uploading digital assets  
Organizing and managing digital assets  
Using WebDAV  
Finding and viewing digital assets  
Metadata for Digital Asset Management  
DAM Work flows

## Day 2

DAM Media handlers  
Managing assets with the Touch UI  
AEM DAM Proxy  
Integration with Creative Cloud  
Integration with Scene7  
DAM Performance Guide

Course taken from Tekno Point - Specialists in Adobe Marketing Cloud and AEM Training in India - <http://teknopoint.in>  
URL to Course: <http://teknopoint.in/course/aem-digital-asset-management-dev/>